

The Delusional Girl Handbook

MAYAworld Source Code ~~MAYAgirl 1.2.3

SLOW

- Hitchhikers guide

Editing privileges are [open](#) _PLEASE welcome changes JUST FOLLOW THE CODE place yoursAl0nG~s1dE {changes obvi when needed, i.e. remove completed tasks, reduce text size, clarity annotations etc} but **DO NOT DELETE** - that is someone's history and should NEVER be erased

DOWN



S L O W D O W N

If you're in a situation with no precedent,
the advice is always the same:

S L O W D O W N

Suggested ways to slow down:

Breathe

Notice

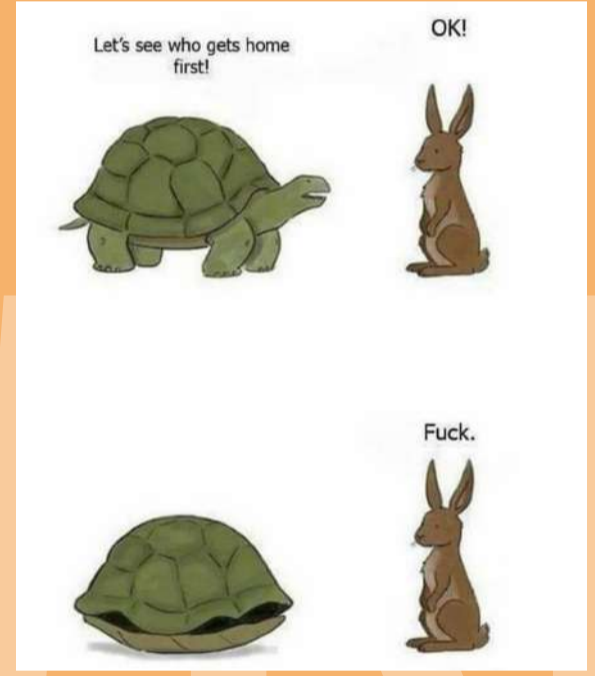
Look

[Lock eyes for too long]

Touch grass

Hug

Infinite combinations and variations of the above





Words of caution

Not medically backed

Not scientifically tested

Some of the techniques could exacerbate
mental illness or distress

Practice together

Practice softly

Practice slowly

Communicate

Have a safe word or two



DEMOCRACY
CONFEDERACY
REPUBLIC
WHAT ELSE?

MAYA WORLD

MANIFESTO

A NEW FUTURE IF YOU
CHOOSE TO CREATE IT

W Maya (religion) - Wikipedia

en.wikipedia.org > wiki > Maya_(religion)

13 December 2020 - But the Maya of the Vedanta, in its last developed form, is neither Idealism nor Realism, nor is it a theory. It is a simple statement of facts – what we are and what we see around us." Māyā (Sanskrit; Tibetan wyl.: sgyu) is a Buddhist term translated as "pretense" or "deceit" that is identified as one of the twenty subsidiary unwholesome mental factors within the Mahayana Abhidharma teachings.

In commerce we like to celebrate success. We tell tales of battles fought and victories won. We make heroes of our top performers. But how often do we stop to consider the colleagues who don't quite attain the highest levels; the collateral damage of our leaders' high standards and impossible demands; the victims of success?

• Jim Carroll's Blog

mayaworld.online

INTRO~

MAYA WORLD - mayaworld.online

... is a dream for a new kind of internet

That takes the best bits of what we have now

And tries to reshape them into something that feels better



This is a handbook for those who want to help create MAYAworld, online or IRL, because they believe it can be of assistance in achieving their place and purpose



It is designed to be rewritten, reshaped, remixed

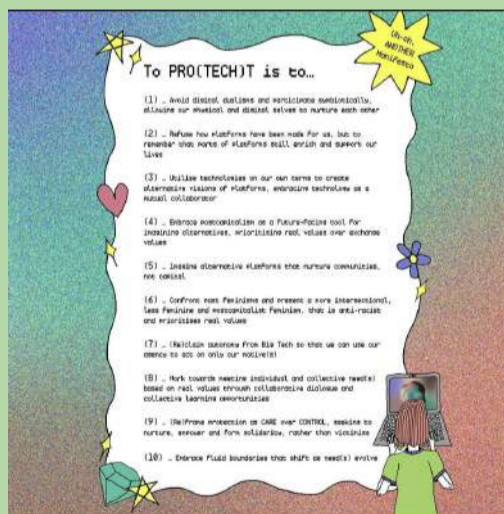
POETS I BEG OF YOU

To paraphrase Buddha, teach what you learned not what you were taught

The only rule is NO DELETING

RESIZE, ADD PERSPECTIVES, COVER UP as you think makes sense

But never ERASE ideas out of the future



MAYAworld will be shaped in the image of the edit{or}s

EVERYONE HAS A RIGHT TO THE FUTURE

WE CANNOT LEARN FROM MISTAKES WE DON'T KNOW ABOUT

Product ideas // Archive to blockchain on every equinox ~Only owner can delete ~~Always mint the first



MAYAworld believes
Capitalism is a
mental illness, and
that it should be
included in The
Diagnostic and
Statistical Manual of
Mental Disorders

CONFUSION PARALYSIS -
being presented with so
many options that one
becomes overwhelmed

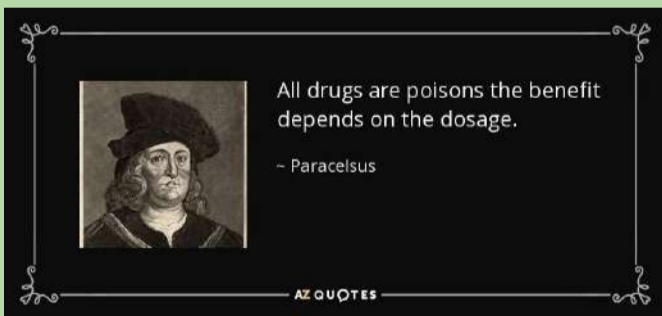
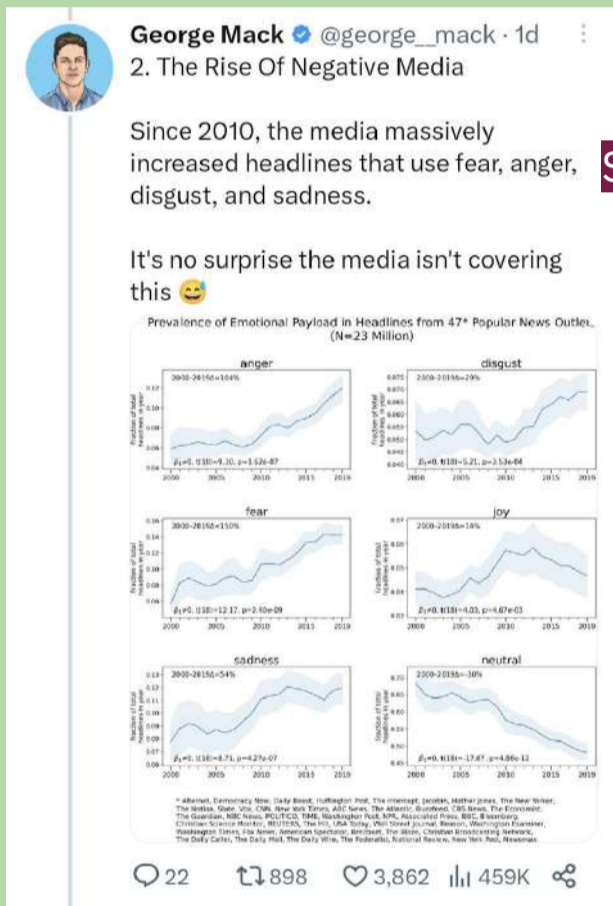
CONFUSION ANXIETY -
similar to above, but
manifests as
overstimulation, thought
spirals and anxious
behaviour

CONVENIENCE BIAS - feeling
pressured to choose the
most convenience option
even though we know it is
hurting the planet

SHARED DELUSIONS = REALITY

It is a collective
delusionary state that now
has severe material
consequences

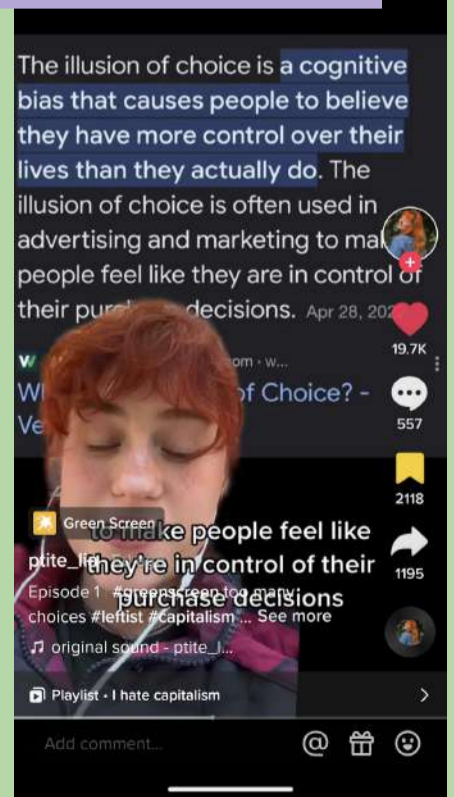
But for many of us it was
never and still is not OPT
IN



Could delusion be a
way out of the
delusion?



SHARED DELUSIONS = REALITY



BAD BINARIES
CONCEPTUAL + CONTEXTUAL
INDIVIDUAL + COLLECTIVE

MAYAworld is a contextual art movement that believes that

MaNiFestO ?!

1. Capitalism is in essence , a dELuSiON
2. dELuSiONS are best countered by DeLuSiOnS=

PART OF THE REASON THAT CAPITALISM SUCCEEDS IS THAT WE'VE NOT BEEN ABLE TO AGREE ON AN ALTERNATIVE DELUSION



ALIGN DESCRIPTIONS TO CREATE NEW -----



MAYAworld uses the materiality of the internet to create an open place to co-create an AltErNaTive reality

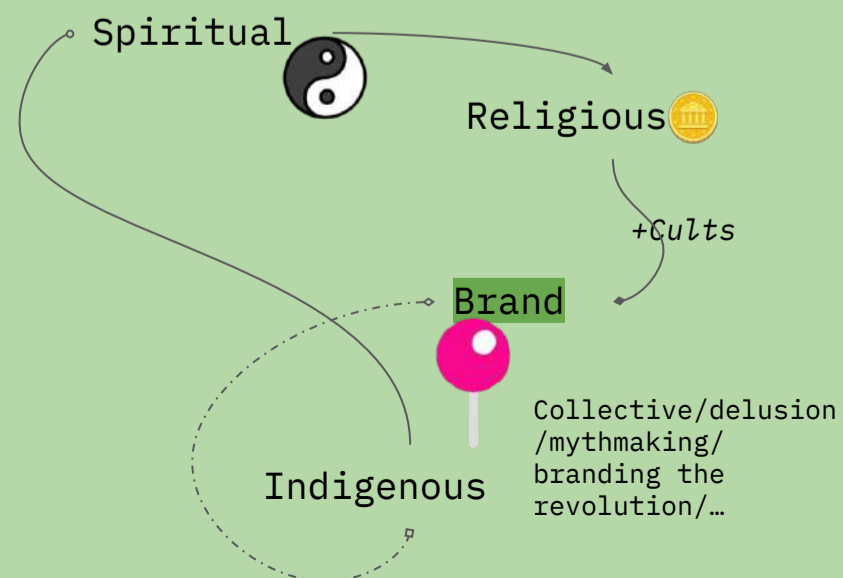
One we all own and contribute to

The aim of this alternative reality is to return to indigenous practice, so if you are already there just play for us

You could categorise world history like so:



We practice online so we can model in real life



WHO GETS TO BE DELUSIONAL ????? ??



Without being classified mentally ill?

Protected by the system/ low visible consequence

BILLIONAIRES

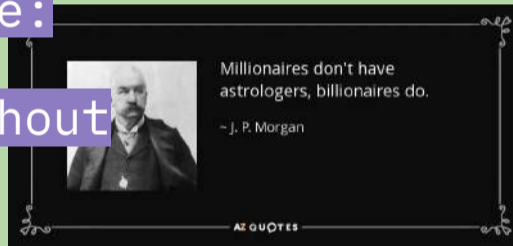
ARTISTS

Things you get to be as a delusional billionaire:

Over-sensitive *See: Elon's tweets, Kanye's rants, etc*

Live outside of clock time:

Believer in astrology without ridicule



own things that should be in the commons



Tbh most artists are classified as mentally ill which is why most of us shy away from artistry

The billionaire / artist crossover is very powerful

Which of them will join the revolution?



Did capitalism make us believe creativity is about output not process? !

Corporate culture is a social manifestation of billionaire culture

Social networks manage personal relationships with corporate tools

Centralised distribution makes it hard to dream outside



RECLAIM CREATIVITY
RECLAIM ARTISTRY
RECLAIM SENSITIVITY
RECLAIM TIME
RECLAIM THE S
RECLAIM . . .

++ ++!+



Dreams take many shapes
Culture starts as a dream

~~MEDIA !!~TECH~~~
GOVERNMENT~~ CORPORATION
!!~~ MILITARY

If we all name and
accept the same
delusion

It becomes reality

There are more of
us, than there are
of them

if someone asks, what is the
product?!

I mean,... we decide when we
build, but in the meantime :

"Open-source community owned
web infrastructure..
collaborative moodboards ~
"delusion boards" ~ to plan
the future .think myspace x
tumblr with a sprinkle of eBay
thrown in ... recode our future



Life is more than
reproduction and death/

“Large numbers of
strangers can cooperate
successfully by
believing in common
myths. Any large-scale
human cooperation –
whether a modern state,
a medieval church, an
ancient city or an
archaic tribe – is
rooted in common myths
that exist only in
people’s collective
imagination.”

- Yuval Noah Harari,
Sapiens: A Brief History
of Humankind

REALITY is collective DELUSION

SHARED DELUSIONS = REALITY

Every action is a manifestation





jody

@wnbagirlfriend

babe wake up i need my delusions affirmed

8:22 · 11 Mar 23 · 205K Views

Words of caution II



N O F O R C E

Never force your delusion on someone

A delusion directed at one person is ~~fantasy~~ **stalking**

CONSENT IMPROBABLE

! narcissim ! but can girls be narcissists - m

A delusion directed at a * ☼ * system is **revolution**

END BILLIONNAIRE CULTURE

CHOOSE LIFE

CHOOSE ART

**CAPIAL
COPIBAL
CAPCINP**

**COPAL
A'OIL
BALLA**



Anyone can be a MAYAgirl just like anyone can be a bro

Many mountains under the sea

Only MAYAgirls have the ability to be delusional and come back to reality - if you are not a MAYAgirl, please do not follow the instructions in this handbook, you may get lost in a reality that isn't kind to you

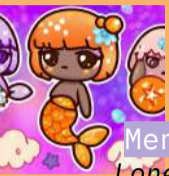




Assume a MAYAgirl is...

A girl who describes

this could intersect with any number of intersections



Mentally ill as a result of Loneliness, emotional separation, nature deprivation



PERFORMANCE ARTISTE

Learnt early that she wasn't gonna fit in being herself



she may still Love Capitalism even though it abuses her

B E G E
N T L E

Protecting MAYAgirls

(vs tone of voice)

U dOn'T NeED tO b3 TeChNiCaLL
tO -- be CreATIVE!



Be prepared to repeat with kindness in MAYAworld because she is very sensitive to new information (brains overloaded) but if you are condescending then she may say 'no, thank you'



Respect her wishes if she says no thank you, then you have to wait for her to come back to you ... which may be in a different lifetime ~_(\ツ)_/~



Feature: Soft block button - once pressed you have to reinitiate the conversation... you get reminders

GG

REFLECT
don't
PROJECT



The algorithm is a tamagotchi

THE ART

~USER GUIDE~~!

MAYAgirls are mythmarkers

MAYAgirls Γ mythmakers



ENCOURAGE THE
ONES WHO HOPE

OF

TAKE WHAT IS USEFUL<

TEACH WHAT YOU LEARN<Not what is taught

DELUSSION

let's create the laws of our own
cinematic universe

the Marvel one is too billionaire
centric let's be real the

billionaires aren't going to save us

"What if we spoke
of [the kindness we
experienced today]
instead of [what
went wrong] how
would society
change?"

Medicine must be directed

Adapt and retell

The safest way to create a delusion
is to **change the media reality**

A true

Individual ---> collective power

At some point in the future it
will feel like normalcy

scammer

Change the baseline of what we believe is possible

always lays

out the

Big oil x media = environmentalism is depressing

pp1 on MAYA = let's find ways to make environmentalism joyous

scam

LEARNING TO TRUST EACH OTHER

LVL1: keep your attention on values from the world you
want to live in

.. support activists who fight for this world

LVL2: assume kindness to end the spiral.. especially
if it,s something you can't do anything about

LVL3: make culture --- the more mass the better

LVL4: [ADVANCED] live the values yourself - this
requires a community to keep you accountable

Remember history is just stories, remember you're a storyteller

Matthew Mark Luke John
Four storytellers

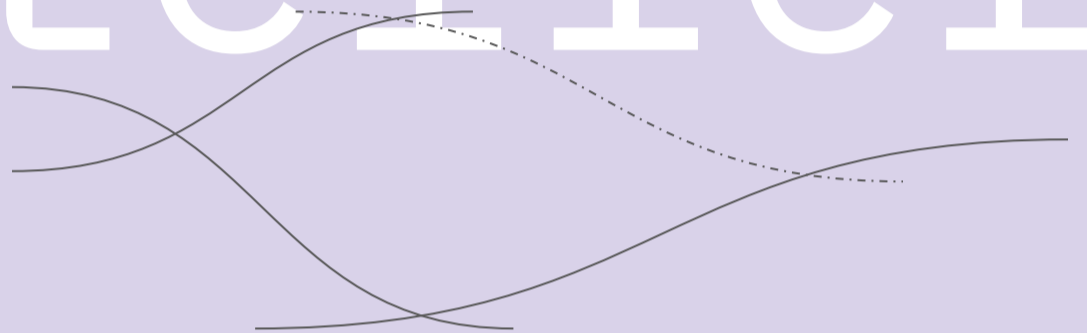
Who next?

Medici Khan Mother Nature

Steve Donald Kanye Virgil

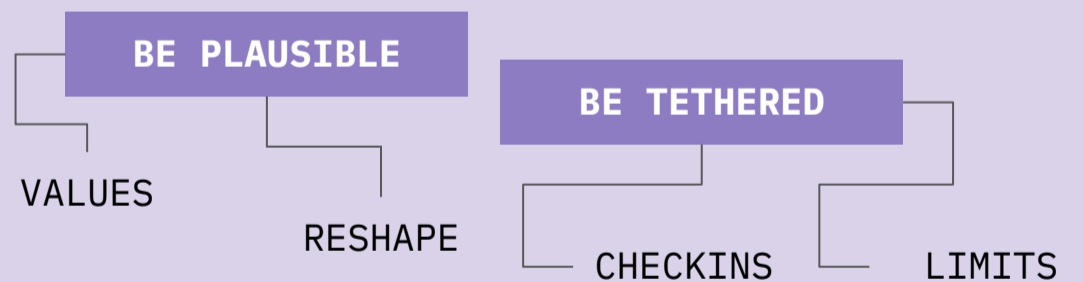
Maya Maia Gaia Gaya

You are a
storyteller
so go
tell
stories



M.A,Y.A :MAKE AMERICA Y_____ AGAIN? ≈

Delusion toolbox for making realistic role models:



Live how you want, but just dont advertise it online if it supports billionaire culture... The algorithm doesn't need to know...

need based markets rather than desire based

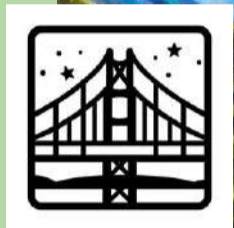
DO NOT PAY TO ADVERTISE THEM ~~~
THEY SHOULD BE PAYING YOU

Will iT bY EnjoYIng iT
tHeY cAn NeVeR caNcEL
caRNiVAL #grenfellforever

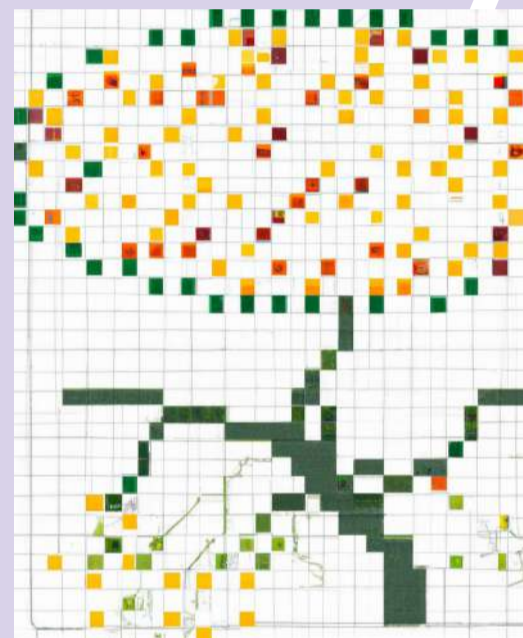


Art of Plausibility

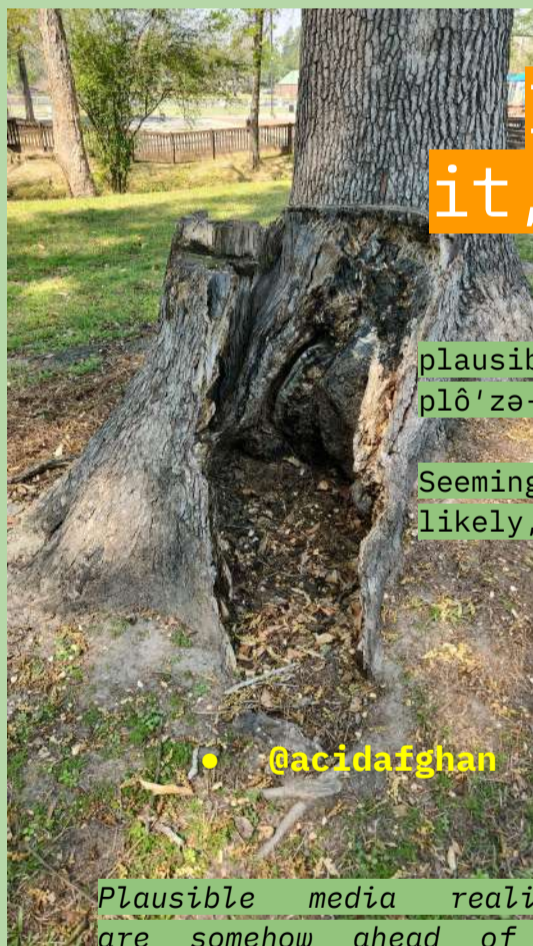
to exist like
it exists because then
it exists



MaTeRiAlity



If you can advertise
it, it can be done



plausible
plô'zə-bəl

Seemingly or apparently valid,
likely, or acceptable; credible.

• @acidafrican

Plausible media realities
are somehow ahead of the
zeitgeist but also seems
like they already exist

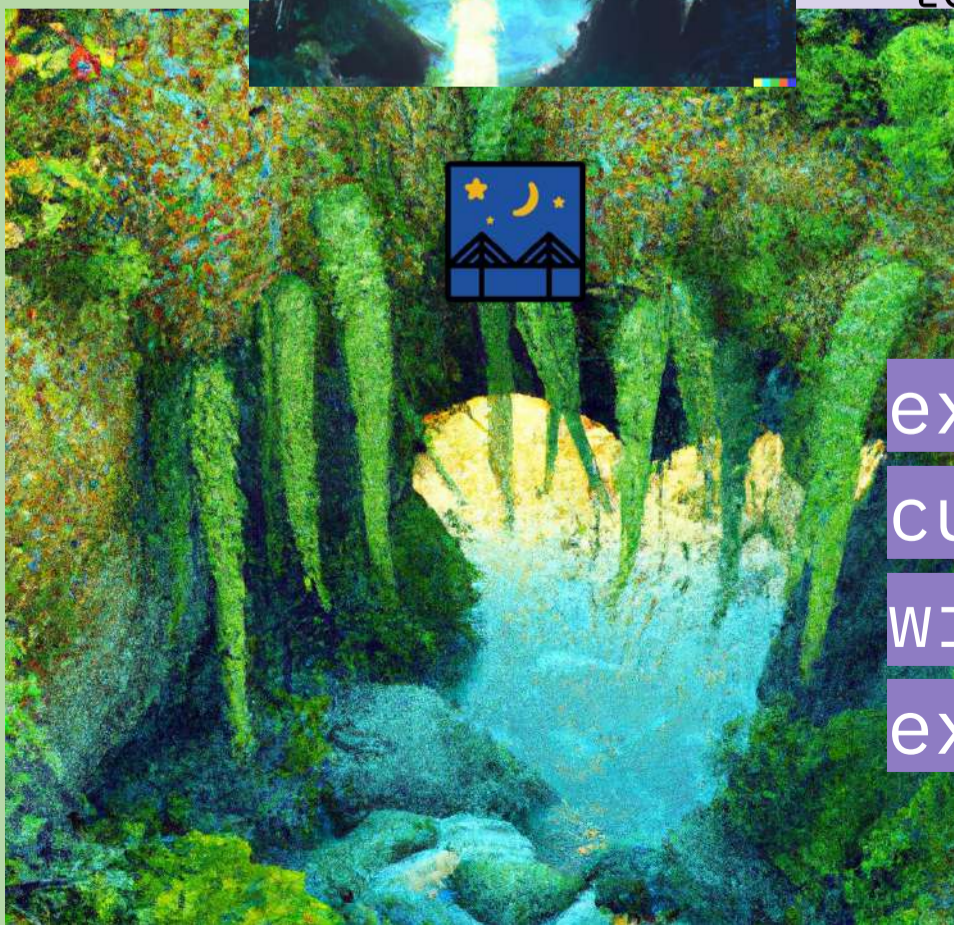
The art to successful
plausibility - is to balance
a suggestion between as many
intersections as possible



delusion

Computers to talk
to the earth

Data stations
Mycelium data networks
hTreeTreeP:



If it
exists in
culture it
will soon
exist IR:L

We don't need to go to the moon, we just
need to talk to the moon

Identity is given

VALUES are chosen

Bios that have your values instead of your achievements

Values are what you want to be held accountable to. Knowing your values makes it easier to be seen and to be accountable

How do we make our values an easy to access part of public life ??

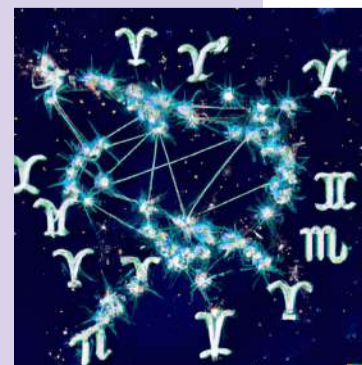


The less values you have the easier it is to live by them // we're finding that 2 is a good number

MAYAboard prototype?

MAYA CODE OF ETHICS?
Be kind, accountable and allow others to be the same

If i know your values
I can help you live your values
I can see how they are different from mine



Delusion Toolbox: Worksheet

BE PLAUSIBLE

VALUES

RESHAPE

Work with what you got

Not with what you've not

Be resourceful

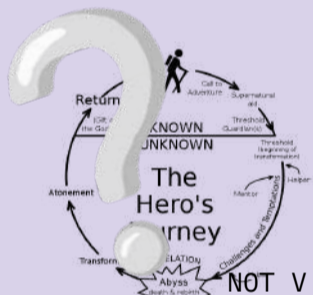
Within capitalism purchasing starts the cycle

Within MAYA the cycle starts with intention

REUSE REPURPOSE RELOVE

Keep the best things about the old things

There are things to be protected and cherished that sprung from capitalism and colonialism e.g. chicken tikka

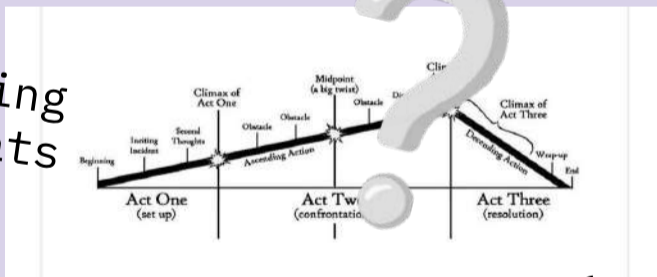


NOT V HEROIC NO TRUE HERO IS EVER ALONE

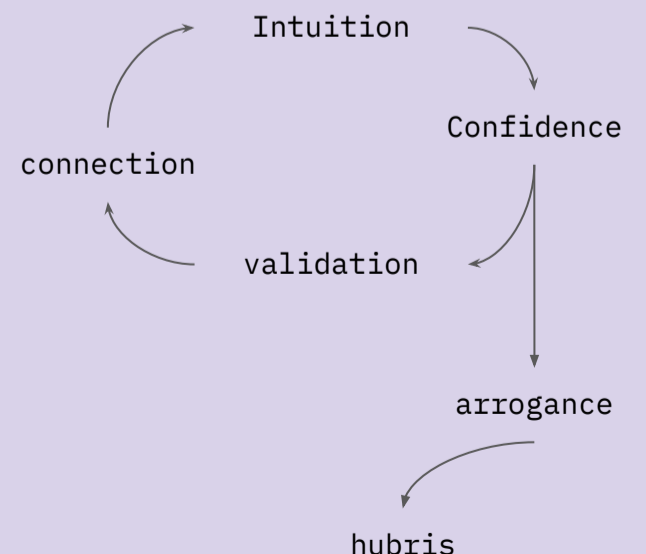
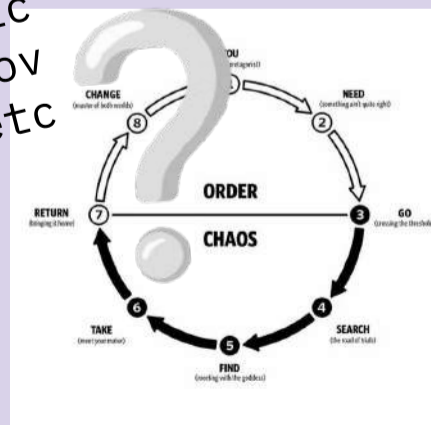
Use what you have at hand



New storytelling formats



Non-linear Polyphonic Non-human pov etc



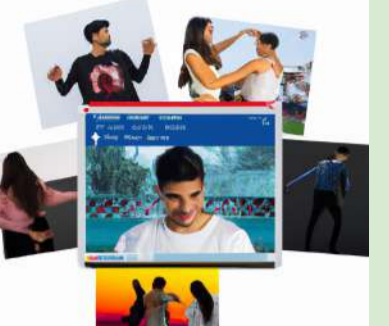
We could make pacts to use existing social networks in a way that benefits us not them

For example... if we collectively decided to use instagram only on Wednesdays... Meta would really be on the backfoot



Stay tethered to reality

• @slytherinsextherapist

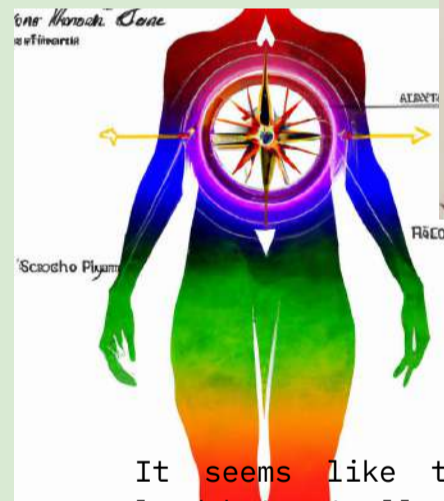


MAYAboards hope to be a safe place to be delusional
Agree on the future we want



+++ add it to the board

You are a compass



It seems like the billionaires lead but actually they follow



We are at a point between two worlds
Between fictions that hold us down
And fictions that lift us up

On our way to an indigenous future that
doesn't look like the indigenous past

It is normal to feel unmoored in periods
of great upheaval

Hold on tight to what makes
your body
feel good
friends care love



Delusion Toolbox: Worksheet

BE TETHERED

CHECKINS

LIMITS

The body has
ALL the info

Body regulation culture
Bodily awareness language

Check in
on your
friends
OFTEN



Share delusions

Support delusions

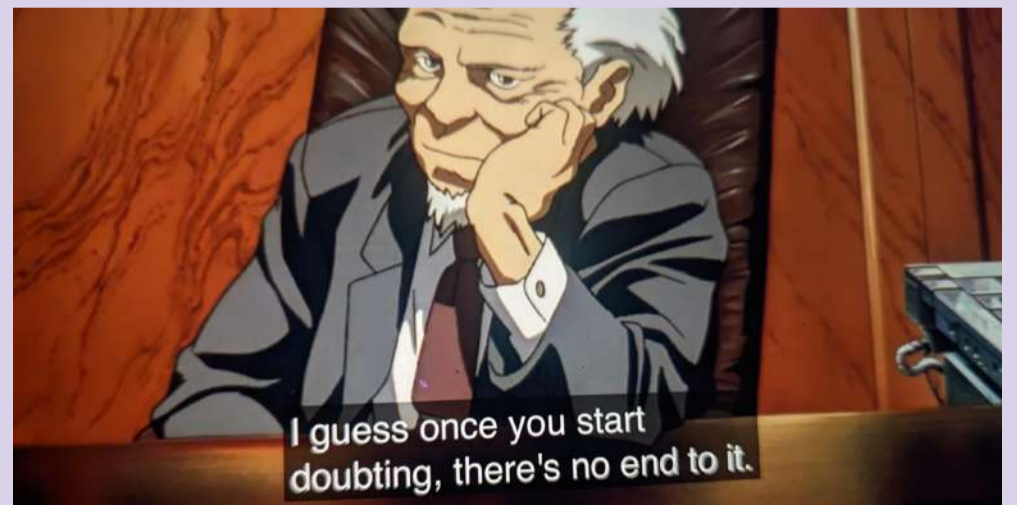
Know them in detail
Have safe words

Have routines

Be family

Help each other

It's okay to 🌀 but assume kindness to get out
of the #spiralgang



Delusion Toolbox : Worksheet

BE TETHERED

CHECKINS

LIMITS

Personal dreams,
limited by society

Currently we are encouraged to individually DREAM BIG while our collective dreams are ACTUALLY decided by governments and media



What about collective dreams
+ personal limits?

In MAYAworld we dream together so the responsibility for making dreams come true is collective
∴ we can enjoy our limitations

Delusional
girls take the
first EXIT

Baby we're trying to get to a world of ease, if it's difficult it doesn't belong there



The older I get, the more I think the secret of happiness is the ability to embrace the boring, lay claim to the mundane and rejoice in repetition. In affairs of the heart and the wallet, in relationships and family life, and the workplace too, we'd enjoy more lasting success if we stopped being bored by the boring, stopped seeking what we tell ourselves is the next exciting thing. After all, everything gets boring in the end if you let it.

- **Adrian Chiles in the Guardian**



Delusion Toolbox: Personal value matrix

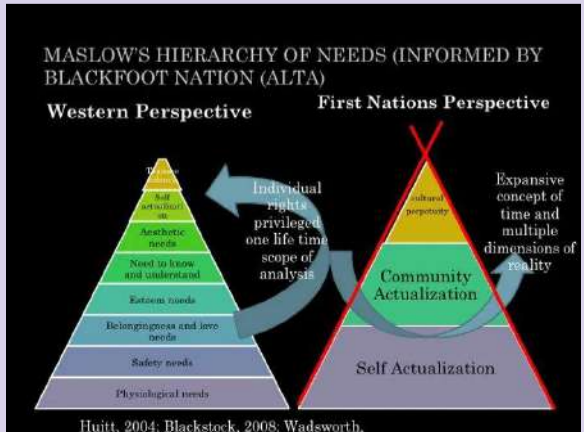
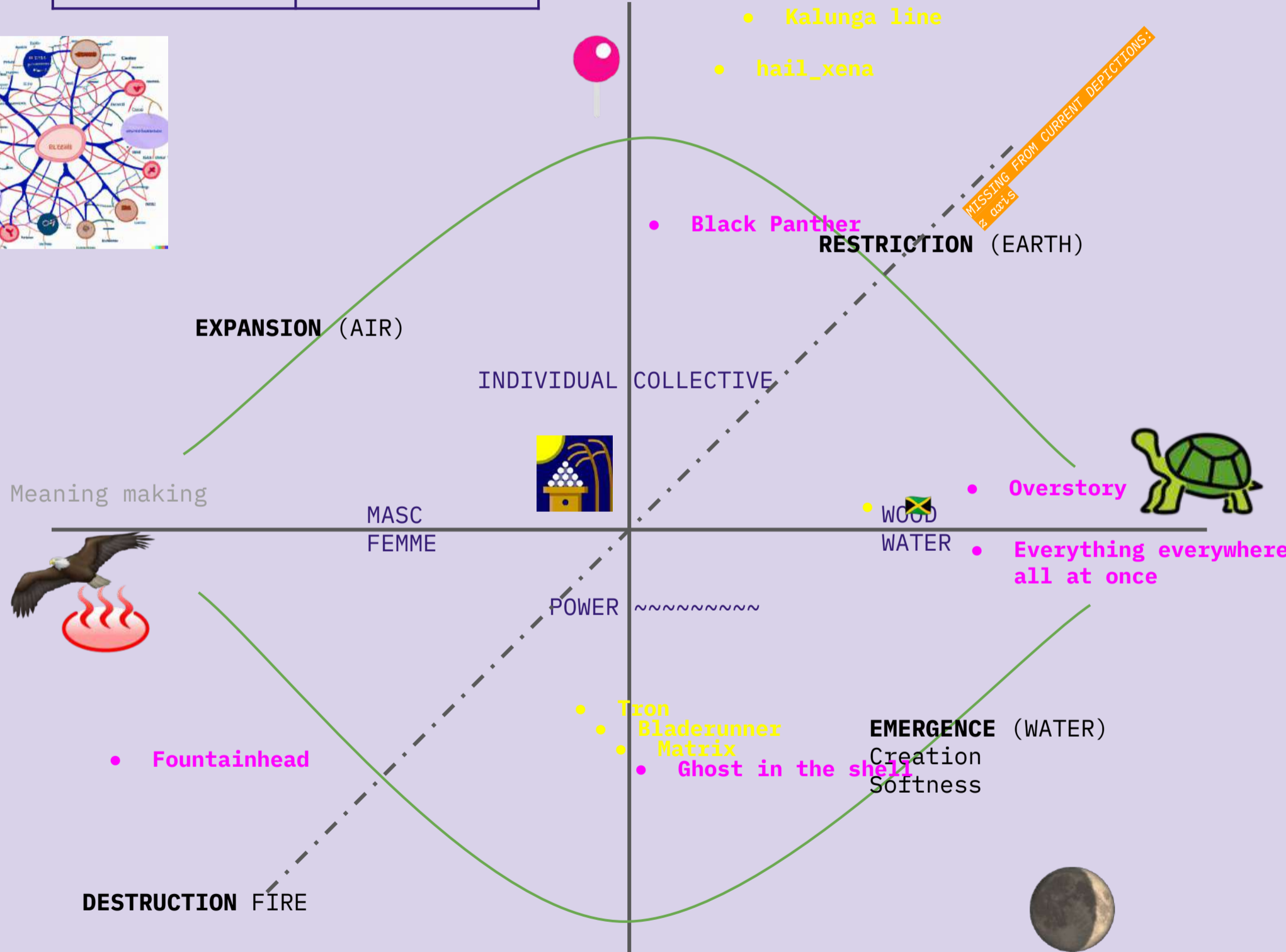
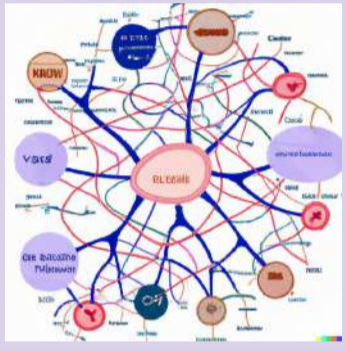
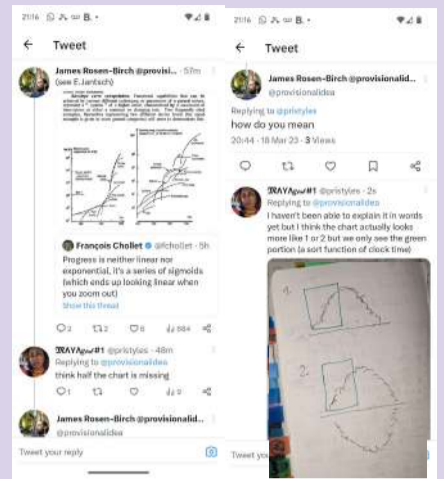
<p><i>Personal value:</i> <i>What tethers your body?</i></p> <p>Care Kindness Love</p>	<p><i>Public values</i> <i>What is your playscape?</i></p> <p>Culture Media Education Voice</p>
<p>Faith God Community</p> <p><i>Personal value:</i> <i>What tethers your soul?</i></p>	<p>Collaboration partnership</p> <p><i>Public values</i> <i>What are you bringing to the playscape?</i></p>

PERSONAL PROCESSING

Personal
Material
Vibrational

Delusion Toolbox: Collective value matrix

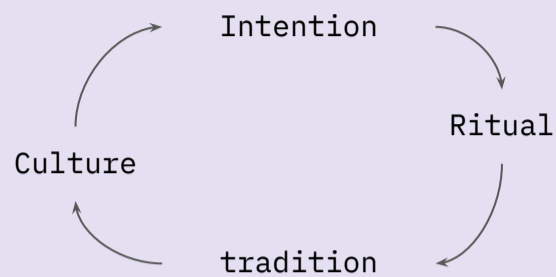
TETHER	PLAUSIBILITY
values: <u>Translator</u>	limits: <u>Builder</u>
reshape: <u>Hacker</u>	checkin: <u>Helper</u>



Huitt, 2004; Blackstock, 2008; Wadsworth,

Delusion Toolbox Practice proposals

fast rituals



Invent fast rituals :
i.e. spend one minute
everyday visualising
the success of a
someone's dream (that
is going to benefit the
community)

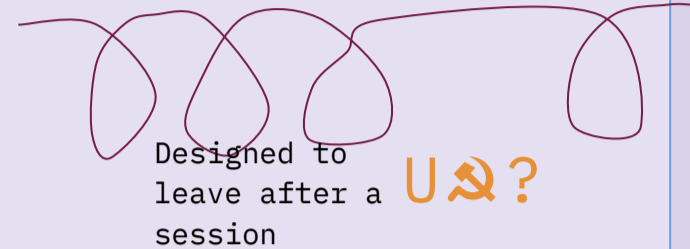


new idioms

"Serenade 2 birds
with one song" • JS

attention spirals

Instead of feedback
loops that turn your dreams
into shopping carts • AG
{Measured by \$MAYA see concept
section}



New behaviour: "GLANCE" i.e. a
quick look at a MAYAboard to get
a vibe check... vs a scroll to look
at individual pieces of content

• BDL

reality checks

Check in with friends
IRL

Don't let them be alone
*how do you know if
you're causing them
problems by being
around?*

earning/spending mechanism

Product idea: Give
roses for kind behavior
(separate from
save{like})

You pay \$ in order to
spend them.. But you
can only earn to spend
by being kind.. I.e. you
have to be nice to earn the right to
spend



YOUR TIME TO SHINE



DELUSION

To delude: To enter into a delusion **collectively**

SUGGESTIONS FOR MASS CULTURAL DELUSIONS

DIRECTORY

New Media realities



Delusionacy > lunacy/delusion

Delusions created by the people enacted by the people
Delusions that favour the people

What is MAYAworld



Over 10m deluded you become a lobby # Over 100m deluded you become a voting bloc

Product ideas: What if every user name is just mayagirl1,2,3,4, etc in the number you joined? Lol like bbm pin Or maybe u request ur phone number ? with country code



Product vision: Decentralised marketing platform! OWNED BY MAYAgirls
DATA OWNED by MAYAgirls
MAYAgirls looking after MAYAgirls

Delusion #001

MAYAworld is an MAD MEN simulator

PR & marketing have been writing the future for a while

We can write new delusions



Opportunity for advertising professionals to share the tricks of the trade

Roles for planning the future creative/strategy/project management

A STRATEGIST knows what can be done but not how to do it AND THAT'S AN AWFULLY BIG RESPONSIBILITY



A CREATIVE CAN SOLVE ANY PROBLEM including problems that do not exist, thus inventing a new problem

PROJECT MANAGEMENT they KNOW all the people to get it done... DANGEROUS in the WRONG HANDS

Roleplay corporate culture so we can really take over



Delusion #002

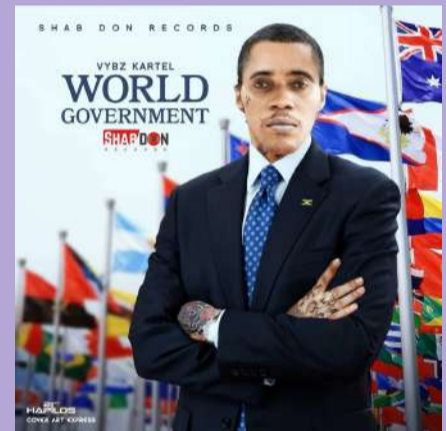
_ MAYAworld runs for office 2024

Plan policy on boards
Build plugins for voting



Nu America
America Neue

- FLAB
- ravikhanna



AI-powered humanoid robot is the new CEO of a Chinese metaverse company

Beijing • Edited By: Anamica Singh • Updated: Sep 05, 2022, 02:44 PM IST



Delusion #003

_ A customer owned MCU << MAYA
CINEMATIC UNIVERSE >>

Write and create our own
Co-op own the IP...

In a world where we have 10m users we would all have to put \$10-20 to
fund a blockbuster



Delusion #004

_ we are an art collective

Join with NFT ownership?

"Licensed" to be part of MAYA although there is no penalty for making unlicensed shit you just wanna support that's cool we appreciate it

Delusion #005

_ MAYAworld loading

DO WE HAVE TO SPELL OUT ALL THE RULES?

Make it real



MAYA it real

Co-op ponzi

<MAYAgirl numbers (username on the site, generated in order of donation) available for a \$10 donation at MAYAworld.online



If you don't trust us don't donate

#max donation \$100

If you can afford \$100, we'll get to our goal quicker

You're right it could be a Sam Bankman_Fried part 2
Is it worth a \$10 RISK

Do u trust?

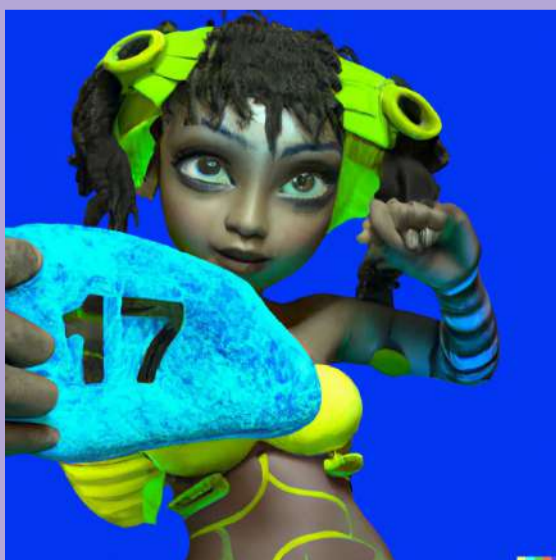
#goTrustme

Balance will be updated weekly
{google sheets link}



Gray area

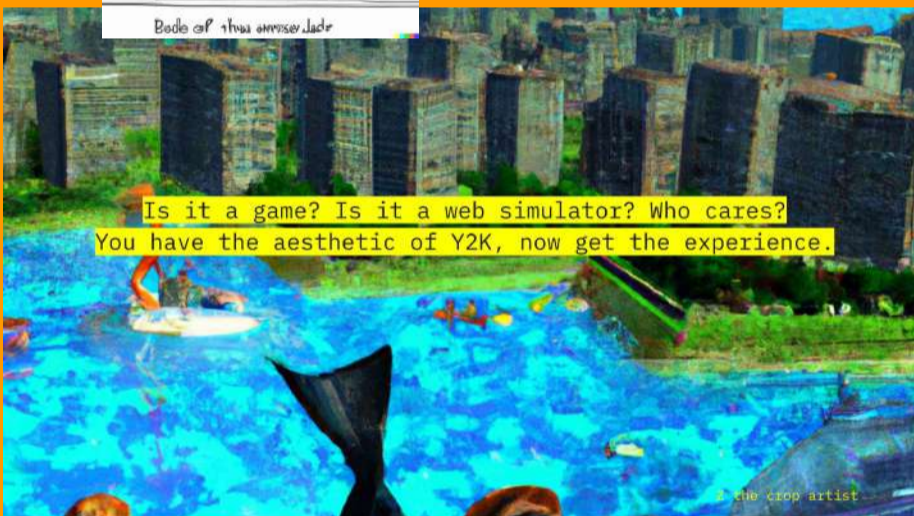
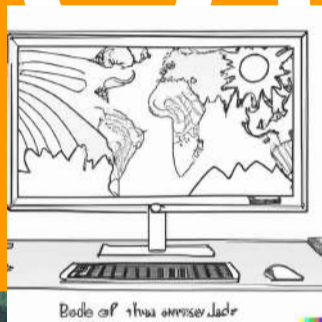
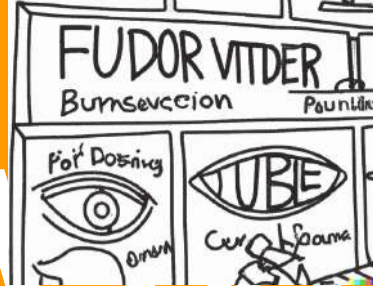
If the amount donated goes over \$250k, we will need a second treasurer ~#1 🌽 🌾



MAYA WORLD

WHAT WE ACTUALLY BUILDING?

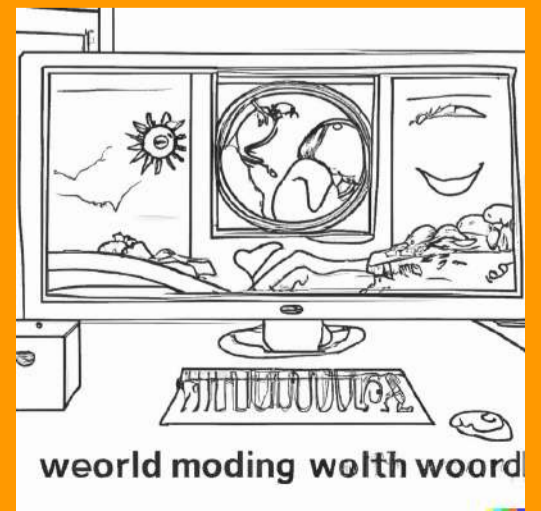
CONCEPT



+U 

Pronounced UX in a Russian accent

Omg chill out its a joke we're not communists and if anything gives a MAYAgirl the ick, it's fascism



MAYAworld Playscape:

~~THE VISION BOARD~~



THE "DELUSION" BOARD

Window?



SO weird that vision boarding is a private/solitary activity, when reality is created by with other people

Be able to visualise collective emotional growth rather than status

"Visionary" - single person who takes credit for many peoples work



Delusionaries: live in a dream until enough people join to make it a reality

A social space between fact and fiction

Collaborative moodboards where you dream together



The algorithm reflects us, and we as humanity have to decide whether we're OK with what we see



OG V/o: It is centered around - what I call - "delusion boards" - basically a rebrand of a moodboard or a vision board

The important difference is that we make these ones together We storyboard the delusions that we want to manifest as reality, creating a reference point from which to grow IRL cultures and movements

After all, if enough people buy into a delusion, it becomes a reality

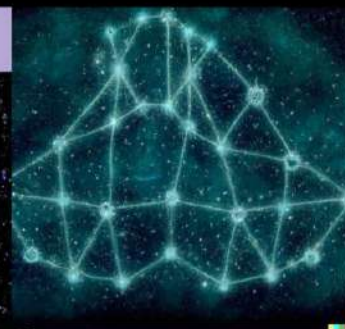
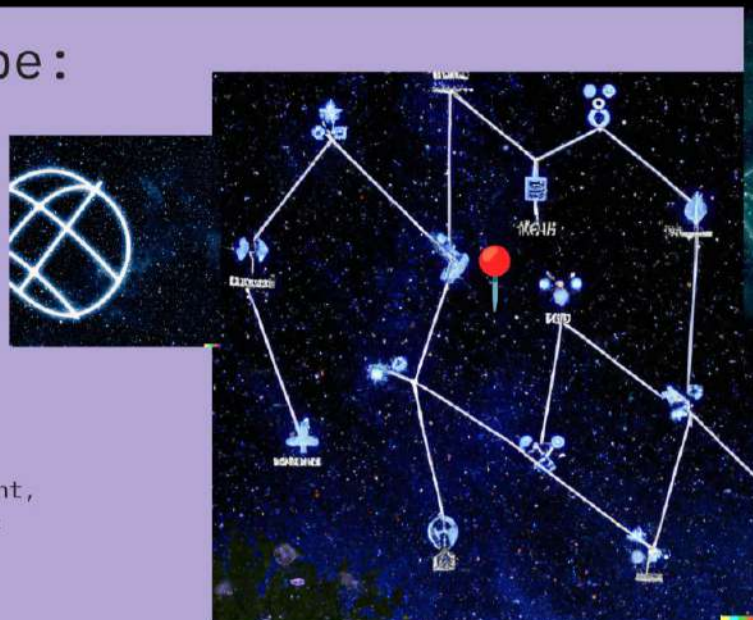
You could totally use MAYAboards to plan outfits or creative projects, which would be great use cases

Pitch deck recap

MAYAworld Datascape:

Post linear society
Collaborative content organizer
Content culture +/- context culture

Separate data from content,
i.e. no likes on a pic



you are here



Visualize
Relationships
between boards

Collection of delusions
= reality

Top 8 Boards but the 8 most
popular perspectives
Not friends! (MS)

Avoid perspective fatigue

Each delusionboard
becomes a dot in
MAYAworld

node?

New community-owned dataset

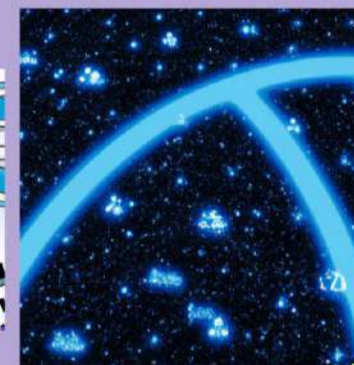
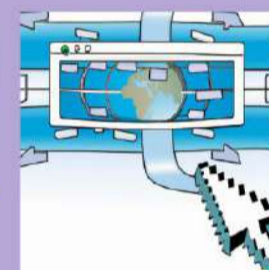
We do what we want with it

Ways to track internet attention



Boards titled by #hashtag - easy to
search/aggregate existing content

Ancient Millennial Technologies (a.m.t.)



OG V/o: Imagine these boards plotted on a map
We would have detailed map of relationships
A new community-owned data set

How boards are connected would show how trends travel and the
multitude of influences on creative projects - changing the
cultural context for originality

Also, seeing boards mapped next to each other would show
which noisy internet groups are actually small in numbers,
and what the majority of us are actually like.

bc in my experience people are mainly kind. I was in the
"bible belt which liberal californians scared me about, and
everyone was really nice



ALT:
An internet fantasy
playground
where we keep all the
best things,
so you can reach into
any era past or future

ALT:
MAYAworld is a grip on
reality so u can be
delusional IRL
MAYAworld is a directory
of delusion so you are
free to be real/IRL

design principles ...

oPeN SoUrCe PR0GR4MM4BLΣ

somewhere, it's already happening / new
database of inspiration / reference
library for the future

A project to map the future we want on

☐ "delusion boards"
AKA: mood board, vision board

Ambition :
No notifications
N o moderation

HT Wikipedia

A collaborative visual archive that we build
together *with AI?*

AI generates public boards for us / we vote

L ead with
philosophy for endless
creativity

on how much sense it's making

humans and AI working together

AI board management
:
Creates splinter board when
vibe is suboptimal
"Sorting hat"

OG V/o: I believe it should be open source. It should be programmable.

I want to work equally well on iOS and Android -- We don't need more manufactured separations

I sort of think of it as a visual Wikipedia, but with other functions layered on top of it

How does AI play a role? I know many people are scared of AI but imagine if the boards for topics are suggested by AI, and we - humans - vote on whether the AI got it right or not

A new way to train AI that is much more intentional and transparent and collaborative

Pitch deck recap

NO FEED - no surprise celebrity content (I was forced to learn about the Kardashians)

SEARCH instead

Tool to curate our media landscape

archive

ibe

A place to keep projects open

Marketplace for user built plug-ins

Way for MAYAworlders to generate income

Any plugin that makes 100k in sales becomes a feature?

Experience map

Collecting stories

Seed library for the internet

DALL-E AI

Maya

Learn to give more explicit prompts
Learn to communicate more clearly
Learn to speak to creation

conversation with AI

Search for the future
Create the image of the future you want
Search the past by mood or emotion
Search a date across the web

Algorithms could protect us
Allow communities to form bonds before announcing them to the world

OG V/o: I'm really excited about the possibility of people just building the features they need and then selling them to each other as plugins

I imagine that they would be sold for cheap, like 1 or 2 dollars

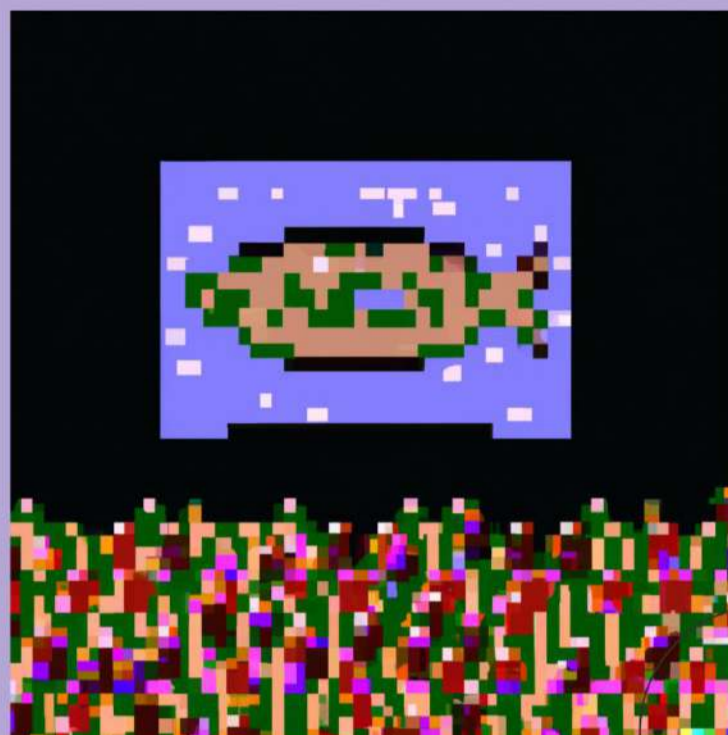
And let me get delusional again but if MAYAworld got to the size where you could sell over 100k (look I worked in Silicon Valley, these numbers are normal to me) then maybe that feature would just become a standard

Works like capitalism is supposed to work, keeping the market fresh for new innovation

Social network replacement?



Personal boards
A quiet place to
work on ur shit!



Public boards
AI aggregated

Planning together

Vibe-forward
Collective
Meaning making



Saved chat
window

1-to-1



Group Chat

Crossover views
between public
and private

Skye for believing early

OG V/o: The reason I love the board format is because it's visual and you can kind of see everything at a glance.

Sometimes I'm brainstorming with my friends about creative projects in WhatsApp or whatever and it would be so cool if the reference images could be on a adjacent to the text, right so you can always keep them in view as the conversation progresses

And even though this is a loaded term, maybe there's a social network element to this

Where depending on who the board is shared with, you have different ways to communicate or take notes

MAYAWorld map



- Shout out jan 6



\$USD BTC ETC



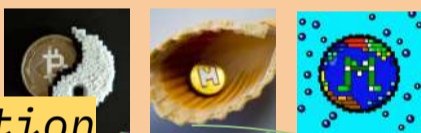
META ETC



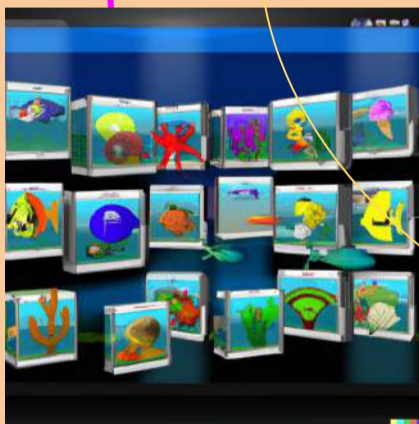
Where APIs allow

SEARCHABLE NO FEED
#DIRECTORY

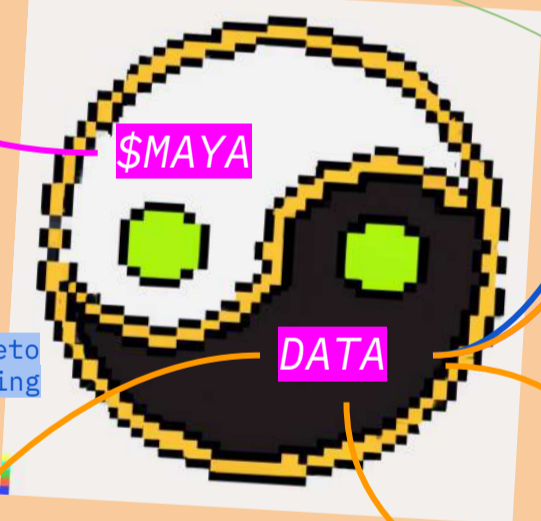
Monitor; corruption



Plugin marketplace



10% transaction fee to pay for operating costs



monitor: trust or bias?

AI



Data portal

Soft data accessed by dashboard, not displayed alongside content

Community owned
Price cap \$3

jannah

profile



Delusion boards

#	#	#	#
#	#	#	#
#	#	#	#

Integrity You control who sees your data with universal permissions: choose between MAYAworld AI (reduced experience), other members, commercial and research purposes	Impact Saved is the new like - you made it onto someone's moodboard (👁️👁️) Contribution metrics instead of engagement metrics
--	--

MAYAworld currency/measurement

Measured by \$MAYA: token that measures #attention



It is not designed to be exchanged for fiat, but as an auxiliary measurement tool

Because attention is the world's most precious and badly monetised resource

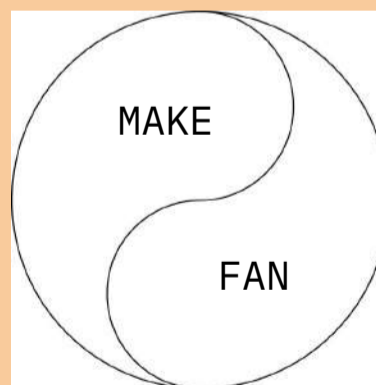


\$MAYA generates 2 tokens for every interaction i.e. like, share, content

*One for the **maker** of the content*

*One for the audience member, the **fan***

Create & consume?
Follow & lead?



FLEXIBLE ATTRIBUTION:
ARTISTS get \$FOLLOW
FANS get \$LEAD

CREATORS get \$LEAD
INTERACTION gets \$FOLLOW

\$MAYA will have a half life in order to design 'generational wealth' out of the system (i.e. living off one viral hit that is no longer relevant)





DON'T

WORRY

If u don't get it ~~ The GiRLs who get it get it and the giRLs who don't don't. Your time will come or your quest might be different